

Professional Solicitor Campaign Detail

Professional Solicitor

Name: OUTREACH ASSOCIATES/DIRECT
ADVANTAGE MARKETING

Address: 2100 WHARTON STREET, SUITE 510
PITTSBURGH PA
15203-

Phone: (412) 381-2300

Fax: (412) 381-1259

FEIN #: 52-2406431

Charitable Organization

Name: AMERICAN SOCIETY FOR THE
PREVENTION OF CRUELTY TO
ANIMALS (ASPCA)

Address: 424 EAST 92ND STREET
NEW YORK NY
10128-

Phone: (212) 876-7700

Fax: (212) 423-0514

FEIN #: 13-1623829

Campaign ID: 192-2106-3

Type of Solicitation: TELEMARKETING

File Date: 3/30/2007

Percentage of Funds - Charitable Organization: 49.00%

Percentage of Funds - Professional Solicitor: 51.00%

Revenues		Expenses	
Telemarketing	\$544,904	Salaries	\$279,228.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$279,228.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$265,676.00
Other Revenue	\$0.00		
Total Revenue	\$544,904.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007